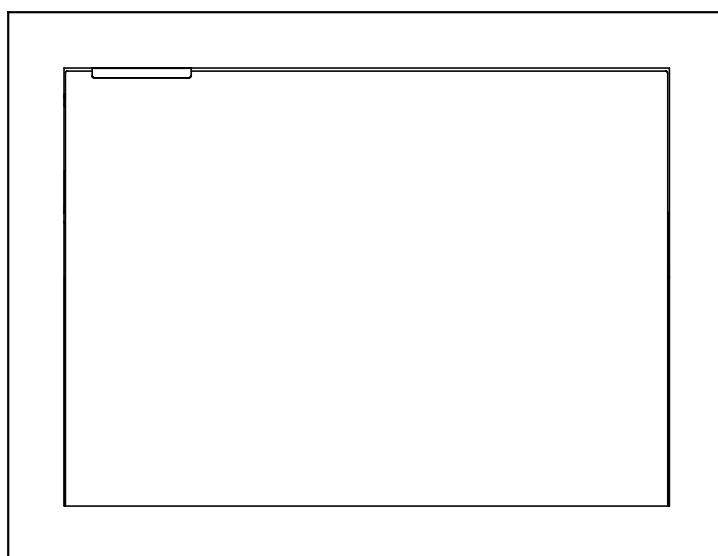


IMPORTANT INSTRUCTIONS & OPERATING MANUAL



Strata 36 / Strata 40

BE L36LCD / BE L40LCD

! WARNING

Read and understand this entire owner's manual, including **all safety information**, before plugging in or **using** this product. Failure to do so could result in **fire, electric shock, or serious personal injury**.

! CAUTION

Keep this owner's manual for future reference. If you sell or give this product away, **make sure this manual accompanies this product**.

NO VENTING REQUIRED

110-120AC;60HZ;1500 Watts

IMPORTANT: It is important to read these instructions carefully before using the appliance for the first time. Keep the instructions safe so that you can refer to them later if necessary.

【IMPORTANT INSTRUCTIONS】

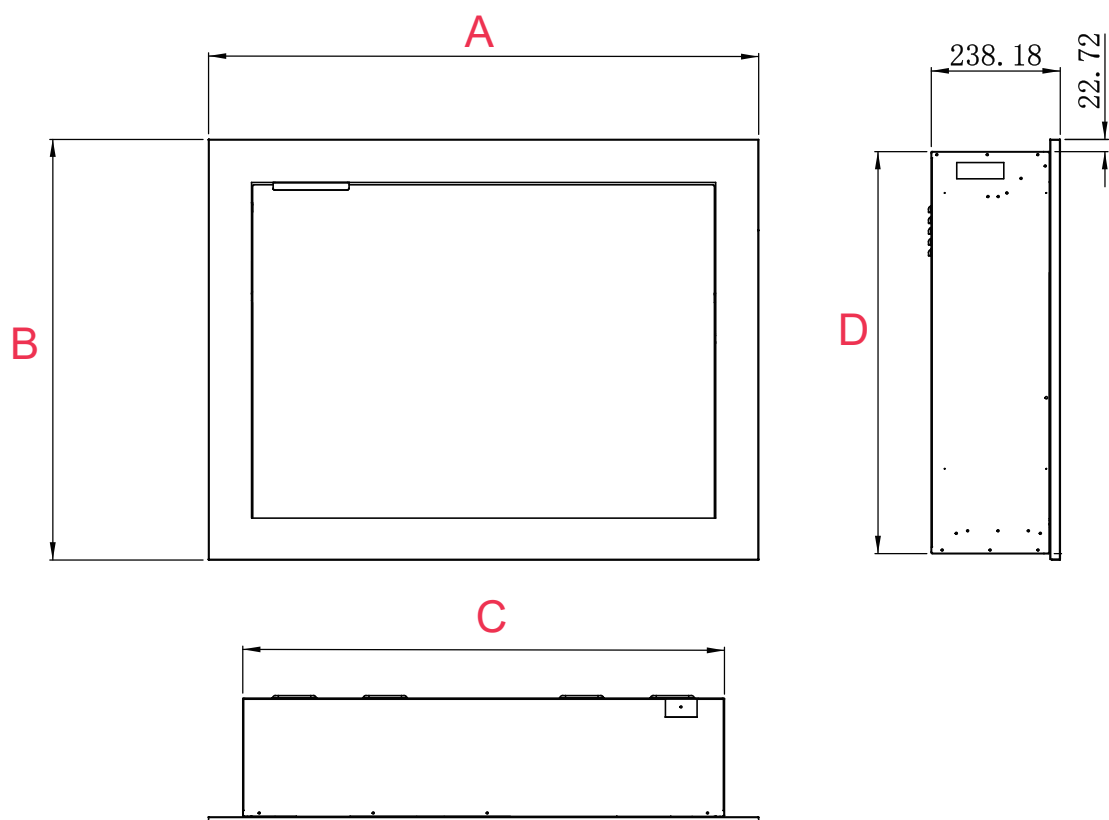
When using electrical appliances basic precautions should always be followed to reduce the risk of fire, electric shock and injury to persons, including the following:

- 1) Read all instructions before using this heater.
- 2) This heater is hot when in use. To avoid burning, do not touch hot surface. If provided, use handles when moving this heater. Keep combustible materials, such as furniture, pillows, bedding, papers, clothes, and curtains at least 1 m from the front of the heater and keep them away from the sides and rear. In order to avoid overheating, do not cover the heater.
- 3) Extreme caution is necessary when any heater is used near children or the infirm and whenever the heater is left operating and unattended.
- 4) Always unplug heater when not in use.
- 5) Do not operate any heater with a damaged cord or plug or after the heater malfunctions, has been dropped or damaged in any manner, return heater to authorised service facility for examination, electrical or mechanical adjustment, or repair.
- 6) Do not use outdoors.
- 7) This heater is not intended for use in bathrooms, laundry areas and similar indoor locations. Never locate heater where it may fall into a bathtub or other water container.
- 8) Do not run cord under carpeting. Do not cover cord with throw rugs, runners, or similar coverings. Arrange cord away from traffic area and where it will not be tipped over.
- 9) To disconnect heater, turn controls to off, then remove plug from outlet.
- 10) Do not insert or allow foreign objects to enter any ventilation or exhaust opening as this may cause an electric shock or fire, or damage the heater.
- 11) To prevent a possible fire, do not block air intakes or exhaust in any manner. Do not use on soft surfaces, like a bed, where openings may become blocked.
- 12) A heater has hot and arcing or sparking parts inside. Do not use it in areas where gasoline, or flammable liquids are used or stored.
- 13) Use this heater only as describes in this manual. Any other use not recommended by the manufacturer may cause fire, electric shock, or injury to persons.
- 14) DANGER-HIGH Temperatures may be generated under certain abnormal conditions. Do not partially or fully cover or obstruct the front of this heater.
- 15) Replacement of the lamps should be done only while the heater is disconnected from the supply circuit.
- 16) This appliance is not intended for use by persons (including children) with reduced physical, sensory or capabilities, or lack of experience and knowledge, unless they have been given supervision or instruction concerning use of the appliance by a person responsible for their safety. Children should be supervised to ensure that they do not play with the appliance.
- 17) CAUTION: In order to avoid a hazard due to inadvertent resetting of the thermal cut-out, this appliance must not be supplied through an external switching device, such as a timer, or connected to a circuit that is regularly switched on and off by the utility.

UNPACKING AND TESTING APPLIANCE

Carefully remove the appliance from the box. Prior to installing the appliance, test to make sure the appliance operates properly by plugging the power supply cord into a conveniently located 110~120 Volt grounded outlet.

【PRODUCT DIMENSIONS】



Model	A	B	C	D	Voltage	Power
	mm	mm	mm	mm		
EF36 LCD	915	700	788.6	665.5	110-120V/60HZ	750-1500W
EF40 LCD	1016	777	889.6	742.5		

[INSTALLATION]

WARNING: ANY INSTALLATION AND SERVICE WORK CAN ONLY BE PERFORMED BY QUALIFIED AND AUTHORIZED PERSONNEL. ALL INSTALLATIONS MUST COMPLY WITH ALL LOCAL CODES AND BY LAWS, AND INSPECTED AND APPROVED FOR OPERATION BY LOCAL GOVERNING AUTHORITY PRIOR TO USE.

WARNING: Construction and electrical outlet wiring must comply with local building codes and other applicable regulations to reduce the risk of fire, electric shock and injury to persons.

To position of the fireplace use Visual-X Flame Technology, designed to achieve the best results when the ambient light level is low, If the Unit is installed in a bright area, strong reflections may weaken the flame, According to your specific application, it is very important to install the device at a height suitable for the audience to appreciate. It is recommended to use the following guidelines to locate the device.

NOTE: Measurements are to the bottom of the viewing area of the flame.

For standing applications: Minimum - 26" (66.0 cm) - Maximum - 51" (129.5 cm)

For sitting applications: Minimum - 26" (66.0 cm) - Maximum - 36" (91.4 cm)

Plug-In Installation

You may run the power cord out of the framed wall opening to an existing outlet or install an outlet on a nearby wall stud within the wall. If the cord is not long enough to reach the outlet, a grounded extension cord minimum AWG No. 14 wiring and rated to a minimum of 1875 watts may be used.

Hard-wire Installation

The Latitude, Gloria & Marie are supplied in an assembled state and is designed to be permanently installed. The unit comes ready for plug-in installation.

WARNING: Do not attempt to wire your own new outlets or circuits. To reduce the risk of fire, electric shock or injury to persons, always use a licensed electrician.

WARNING: Ensure that the On/Off switch is set to the Off position (refer to Operation section) and that the circuit on which the Unit is to be installed has the power cut off at the service panel until installation is complete

OPERATION

【Safety Instructions】

Only use the appliance in accordance with the instructions in this manual! It cannot be used for any other purpose.

Never operate the appliance when the appliance itself or the main cable show any signs of damage.

In order to avoid overheating, do not cover the heater.

Be responsible when handling the packing material. Warning: plastic wrapping may be lethal to children.

Do not place the appliance next to a socket.

Never operate the heater on a program switch, timer switch or any other appliance for automatic operation.

The heater is only suitable for indoor use.

Never use the heater in the bathroom, shower or near a swimming pool.

The heater must not be located immediately below a socket-outlet

If the supply cord is damaged, it must be replaced by the manufacturer or its service agent or a similarly qualified person in order to avoid a hazard.

Never leave small children unattended near the appliance.

In case of malfunction, disconnect the plug immediately.

When not in use for a considerable amount of time, unplug the appliance.

Components should only be serviced by an approved electric technician.

NOTE: To disconnect from mains - set the mains switch to 'O',

The mains (power) switch is located at the top right hand side of the appliance above the manual controls - see 'O/I' Figure 1.

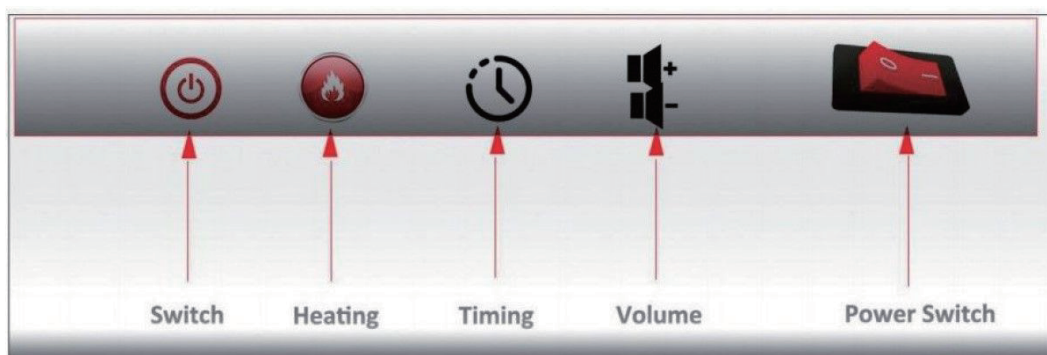
Mains switch shall remain readily operable.



Figure 1

【TO ACCESS CONTROL PANEL】

The appliance can be operated either by the switches located on the top right hand side of the fire or by supplied remote control.



1. The POWER SWITCH must be first switch on. It takes some time for the receiver to respond to the transmitter. Do not PRESS the buttons more than once within two seconds for correct operation.
2. Press once the button ON/OFF on the remote control this turns ON/OFF the appliance and fire effect.
3. Press once the HEAT button for the LOW heat setting(750W); press twice for the HIGH heat setting(1500W); press again to TURN OFF the heater. Fan will be turn off in 10 seconds.
4. TIME setting. The timing function is superimposed for 1 hours each time until 2 hours, and for every hour above 2 hours (maximum 8 hours).
5. Volume adjustment from 0-100% in 5 levels.

【Instruction for Remote Controller】



Control Panel / Remote Control Operation

(Control panel POWER switch must be ON to use remote control.)

POWER		ON: Enables control panel functions and remote control. Turn on flame effect. OFF: Disables control panel functions and remote control. Turn off flame effect.
VOLUME		Volume button: Adjust the flame sound effect.
FLAME		Flame color.
		Flame shape.
LOG BED		Controls log bed switch.
		Controls flame bed light.
TOP LIGHT		Controls top light.
FLAME BRIGHTNESS		Controls flame brightness.
TIMER		The timing function is superimposed for 0.5 hours each time until 2 hours, and for every hour above 2 hours (maximum 8 hours).
TEMPERATURE		Temperature setting, off -76°F -80°F -84°F -88°F, five gear setting. When the indoor temperature is equal to or greater than the set temperature value, the heating function automatically shut down.
HEATER		HEATER button: Turn heater on and off. NOTE: To prevent overheating, the heater fan will blow out cool air for 10 seconds after the heater turn off. 1. Press once. indicator lights up. 750W heater turns on and blows warm air. 2. Press again. indicator lights up. 1500W heaters turns on and blows hot air. 3. Press again, Heaters turn off. The fan blows cool air for 10 seconds to allow heater to cool down, then turns off.

NOTICE

When the heater is first turned on, a slight odor may be present. This is normal and should not occur again unless the heater is not used for a long period of time.

NOTICE

To improve operation, **aim** the remote control at the front of the fireplace. **DO NOT press the buttons too quickly.** Give the unit time to respond to each command.

Remote Control Battery Information

- AAA batteries required for the remote control are not included.
- Instructions for battery installation are on the Remote Control battery compartment.



NEVER dispose of batteries in **fire**. Failure to observe this precaution **may result in an explosion**. Dispose of batteries at your local hazardous material processing center.

Care and Maintenance



ALWAYS turn the heater **OFF** and **unplug the power cord from the outlet** before cleaning, performing maintenance, or moving this fireplace. Failure to do so could result in **electric shock, fire, or personal injury**.



NEVER immerse in water or **spray with water**. Doing so could result in **electric shock, fire, or personal injury**.

LED Light Bulbs Replacement:

- When disassembling the equipment in any case, ensure that the power is cut off. Remove the ember bed cover plate below the inclined glass and replace the lamp strip.

Note: The flame effect on this electric fireplace insert is created by LCD display screen. The life of these LCD displays will be 100,000 hours. The users are not recommended to replace the LCD displays. For any reason should the bulbs stop working properly, contact a qualified technician.

Cleaning:

- Turn heater OFF and unplug from electrical outlet before any cleaning or maintenance is performed, Wait at least 10 minutes to allow all components to cool properly.
- Use a vacuum or duster to keep heater and vent area clean from dust and dirt.
- The exterior of the fireplace should be cleaned with a damp cloth or duster.
- Do not use abrasive cleaners or liquid sprays.

WARNING: Disconnect power before attempting any maintenance or cleaning to reduce the risk of fire electric shock or damage to persons.



Warning:
The remote control uses (2) AAA batteries.

LIMITED WARRANTY

This warrants to the original purchaser that this product is free from defects in material and workmanship as of the date of purchase and that it will, under normal use and proper care, remain so for one year from the date of purchase. Missing or initially defective parts will be replaced free of charge during the period of this limited warranty. If parts are unavailable, comparable replacement or refund will be given. **The original dated sales receipt is required for all warranty claims.** This warranty does not cover damage which has occurred during transport from the point of purchase to the consumer's home. This warranty does not cover glass, light bulbs, batteries, transportation.labor, or other issues not associated with the manufacture of the product. This product is for residential use only. Any and all commercial use of this product voids all warranties, and frees the manufacturer from all liability.

Read and understand all assembly and operating instructions, and all safety information and warnings, before use. The following will void this warranty: Damage caused from tampering with, modifying, or altering the fireplace insert in any manner, Damage due to incorrect assembly.improper care, misuse, or abuse; Damage from being used with the wrong power source; Water damage; Damage caused from this insert being used outdoors; Damage caused from this insert being used for excessive periods of time; Damage caused by the insert being used in a commercial application; Damage from use as a primary heat source; Other misuse or abuse not specifically listed herein.

This product is not intended to be used as a primary heat source. It is for supplemental heating purposes only.

【TROUBLE SHOOTING】

Symptom	Inspection items	Solution
The power indicator is off.	Check all connections (plug to unit, circuit to outlet) while power is 'off' to the circuit.	Once assessed, turn the power to the circuit back on.
There's a flame, but no heating.	Check to see if obstacles are blocking the air inlet.	Wait for the heating element to cool down for 15-20 minutes. *Overheat protection does activate during longer periods of use.

Model: BE L36LCD / BE L40LCD

Power supply: 110-120V/60HZ

Power consumption: 750W/1500W

Protection class: I

Light bulb: LED